

Master of Science in International Business

Course Description

The MSc in International Business has been specifically designed for those wishing to gain deeper knowledge of the international business environment as both employees or as owner/managers of businesses operating internationally. The requirement for managers to think globally but act locally is vital to success. An understanding of the international environment in which organisations are now situated cannot be over-emphasised.

Who is the course for?

The course is aimed at anyone following a career path which requires them to step into middle to top management positions in an internationally focused business environment. Additionally, the course can provide a transition stage for graduates from other disciplines who wish to move into the management arena either as practitioners, researchers or consultants.

Award and Progression

The MSc in International Business course is awarded by QQI at level 9 on the National Framework of Qualifications. This award will allow transfer to level 9 research degrees and in some cases progression to taught doctoral courses at level 10 on the NFQ.

Entry Requirements

Applicants are required to hold a minimum of a 2.2 honours degree in either a cognate or non-cognate area at level 8 on the National Framework of Qualifications. The college operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning non-graduates with extensive professional experience and other prior qualifications may also be considered for the course.

Course Content

Candidates are required to undertake nine core modules including research methods and dissertation modules. Candidates may also choose one elective to undertake during this time from the elective choices listed below.

Course Content

Year
1-2

Core Modules

- . Multinational Enterprises (MNEs) and the Global Business Environment
- . Managing the Organisation
- . Marketing in the Global Environment
- . Corporate Social Responsibility and Business Ethics
- . Research Methods
- . Strategy for Decision-Making
- . Economics for Management
- . Contemporary Issues in Global Finance
- . Dissertation

Elective
Choices

Electives

- . Services Marketing
- . Marketing Management
- . Strategic Management of Human Capital
- . Employment Law
- . Commercial Law
- . Management of Innovation and Technology
- . Global Value Chain Management
- . Doing Business on the Cloud
- . Strategic Project Management
- . Strategic ICT and eBusiness Implementation
- . International field trip*

Availability of elective choices is subject to student numbers. The course content as shown above is for indicative purposes. The college reserves the right to re-order the schedule of modules offered.

Note that all modules count towards the final award classification.

The international field trip incurs an additional fee and is subject to student numbers. Visa restrictions may apply.

Part-time Schedule

Location

IFSC Campus

Application

Apply online at www.ncirl.ie

Indicative Schedule

Monday and Wednesday
18.00 - 21.00 and some
Saturday workshops

Duration

2 full calendar years:
5 semesters; 4 taught
semesters and a final
dissertation to be submitted
in late August of the final
year

Start Date

Sept 2017

Fees

€3,950 per annum
(€7,900 total fee)
(Fees revised annually)

Full-time Schedule

Indicative Schedule

Students need to be
available 09.00-17.00
Mon – Fri. Full-time students
may also be required to
attend classes after 5pm.
(Class days and times vary)

Duration

1 year; 2 semesters and a
final dissertation

Fees

€7,900 total fee
(Fees revised annually)

€ Spread the cost with
our direct debit plan